



As The Author Learns

Bits and Tidbits about the Publishing Process

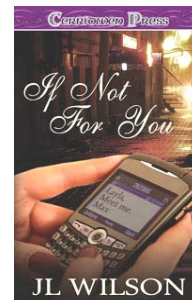
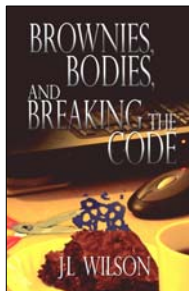
from J L Wilson

author of mysteries, paranormal romances & books that defy categorizing

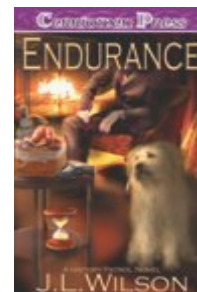
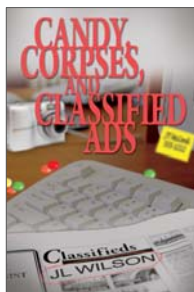
What's Happening?

2010 – I'm embarking on my fourth year in publishing. Can you believe it? My first four books came out in 2007. Let's take a little trip down memory lane and look at those books. Here's the cast, in order of appearance:

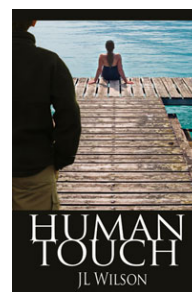
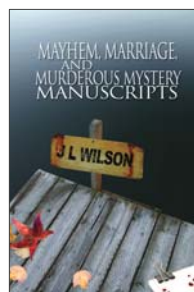
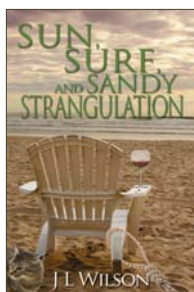
2007



2008



2009

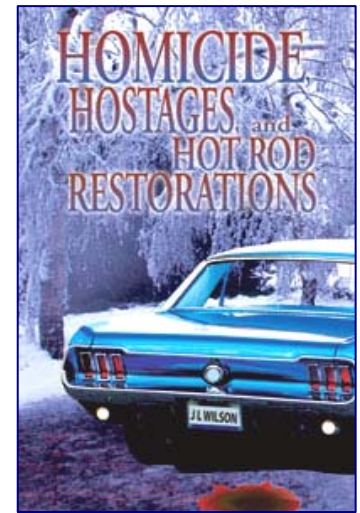


Buying information and blurbs for all the books are at my web site. I've been pleased with my sales for all my books but I know I can do better, so my New Year's Writing Resolution is to figure out how I want to handle promotions this year. I need to find a way to fit it into my writing schedule, so I'm trying out a some ideas in the first few months of the year.

Another New Year's resolution was to get control of my email Inbox. So I unsubscribed from some email lists, etc. and man, what a difference it made! I didn't realize how much junk mail I had. Even though I had it filtered to go into folders, etc., it was still a time-waster to go through all that nonsense. I usually get at least 100-200 mail messages a day that I at least skim. By eliminating a lot of the junk, it's easier to get to the skimming.

And one last goal for the New Year: consider a web site re-design. I set up my web site years ago and it's easy for me to maintain, but I think I might need to redo it and maybe redo my blog, too. How important is a web site anymore? Now that there's Facebook, MySpace, etc., is a web site that important? I'm not sure, so that's a low item on my list. I've got a lot of other things to accomplish this year, including...

...talking about my new book! H3R2 released on January 8th and features a couple of my favorite characters. The heroine is Threemie's (real name is Mary Margaret Madison [3M]) and her hero is Bill Manion, an ex-mechanic at the local John Deere factory. They meet by chance outside a bar on St. Pat's Day, and life gets *really* interesting from there on. An excerpt and complete purchase information can be found right here: <http://tinyurl.com/yfmflhb>. So guess what I'll be doing in January? Yep – talking about the book!



In Other News

The Community Education group here in the Twin Cities is offering our 'writing for publication' class again for winter term (information at this link: <http://tinyurl.com/yflhfhg>). We didn't have enough folks sign up for our fall session to give it a go, and I'm not sure if winter is a good time for a class in Minnesota (let's face it – once you get home after work, it's hard to leave again!) But we'll offer it again in the spring if it's not a 'go' for the winter, and we have a couple of people interested in 'private tutoring' so we might give that a try, too.

What's Next?



I can't believe it, but I'm starting to look forward to conferences I'm attending this year. I confess I'm not looking forward to traveling with the new airline security restrictions in place, though. But I guess that's the price I have to pay for the convenience of air travel.

My first conference is in early March in New Orleans and I'm up for a writing award at that one. Then there's one at the end of April, and I may go to new one in July (haven't decided yet). And of course there's writing, and my full-time job, and family and ...a full year ahead!